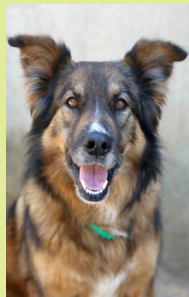


Newsletter April 2014

Four Brothers Waiting for warm homes



The wise one - Angelina

Just because they were moving to a smaller apartment, Angelina's owners decided to abandon her. Angelina is a mixed-breed, seven year old, black and brown bitch. She is wise and experienced, obedient, knows basic commands, is house-trained and accustomed to living in an apartment. Now all she asks is for a second chance with a warm and loving family.



The Wicked One - Nick

Nick, an impressive and beautiful eight-month-old cat, needs someone to help him feel secure and who will understand that he must be given time to gain his trust. At first he is a bit wary and is liable to scratch, but we know that he is really not a bad-natured cat, just a curious, snuggly cat who needs calmer and quieter living conditions than he has in the shelter.



The Naïve One - Lord

Lord, a 14 months old mixed-breed dog with one blue eye, has been waiting for a warm home for some months. He is oblivious of his own size and strength and still behaves like a puppy. He is friendly, loves to play and gets on well with other animals. He would be happy to be welcomed to a new home, preferably with owners able to take him out for long walks.



The one who doesn't know how to ask - Tyson

Tyson is a big and impressive mixed-breed Shepherd. He was handed in to the SPCA when he was a young puppy of three months of age. Seven months have passed since then, and Tyson is still waiting for a warm home. He is mischievous, full of joie de vivre, loves to play, and the permanent smile on his face will bring a lot of joy to any family that adopts him.

For more pets for adoption, [Click here](#)

Help Us Help Them

SPCA Israel Society for Prevention of Cruelty to Animals in Israel, Tel Aviv-Jaffa

Dear Friends,

As we do every year as Pesach approaches, we are sending you our traditional newsletter, summing up the Society for the Prevention of Cruelty to Animals' activities in recent months.

The rejuvenating Spring atmosphere is also felt here in the SPCA, with the completion of the lobby and veterinary clinic renovations as well as the building of the ramp at the entrance that is intended to make the facility wheelchair accessible. This project, the fruit of the Atzmon Architects & Co. architect's office, was made possible thanks to contributions from many generous people. We are certain that the new facility and modern clinic will allow us to provide professional service to the public and optimal treatment to the animals in our care.

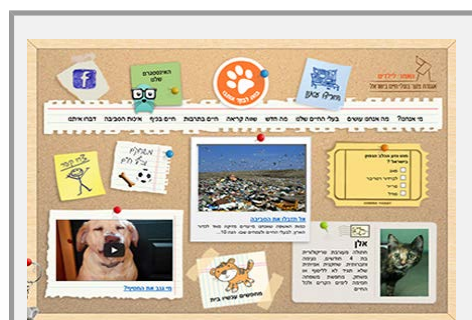
The Spring season, characterized by the awakening of nature, is also a time of births in the animal world. Amongst these births are multitudes of kittens born on the streets or cruelly abandoned after a non-spayed domestic cat has a litter. In order to prevent these unwanted litters and to minimize the suffering of these poor kittens, please make note of homeless cats in your neighborhood and, when necessary, contact the local authorities that are responsible for spaying and neutering stray cats. You may also call us to make enquiries regarding these procedures in our clinic.

The meaning of the transition from slavery to freedom is reenacted in the SPCA on a daily basis with the horses and donkeys that we rehabilitate. They reach us having experienced abuse and neglect at the hands of their owners, and no one is happier than we are when one of them completes the long rehabilitation process and we are able to find responsible owners for it. Unfortunately, the problem of horses and donkeys is far from being resolved, due to the powerlessness of the authorities, low awareness levels and the lack of budgets and personnel. We continue to put pressure on the various parties to ensure that the authorities care for these animals in a fast and efficient manner.

Recently the production company, [zipipro](#), has joined us in our efforts to find warm homes for the abandoned cats and dogs that reach the SPCA. They have volunteered to produce special video clips on the subject of abandoned animals in an effort to encourage adoption. We wish to thank them most sincerely for this welcome initiative and invite you to watch the videos on our Hebrew [YouTube page](#), and to adopt a new, four-legged friend, who will bring much joy to your lives.

Wishing you Happy Holidays,

The SPCA team



The SPCA Children's Website

About two months ago, the SPCA launched a [Children's Website](#) constituting an additional platform for raising awareness and passing on important messages about animal welfare to children and youth.

The new website includes information about the Society, its activities and the animals in its care. Alongside news items, enriching articles and video clips, there is content relating to responsible



New legislation initiated by the SPCA

The SPCA in Israel has been active at the Parliamentary level for many years with the purpose of initiating laws for animal welfare.

Last year the Knesset passed a law that had been presented by the SPCA, by which dog owners who do not have their dogs spayed or neutered must pay a higher annual license fee, thus encouraging them to have their pets spayed and neutered. Recently a new

SPCA Israel activities is possible thanks to donations. Please help us help them.

Information for Donations:

For contributing by credit card, please enter [our website](#), or call: *4553 (if calling from outside Israel, please call +972-3-5136500).

Checks should be made out to: "Society for Prevention of Cruelty to Animals in Israel" and mailed to us at Society for Prevention of Cruelty to Animals in Israel, 159 Herzl Street, Tel-Aviv 68101 Israel.

Should you wish to send your donation directly to the Society's bank account, the details are as follows: Mercantile Discount Bank Ltd, 16a Jerusalem Boulevard, Tel Aviv-Jaffa; Account No. 1066, branch number 653, the B.I.C. (swift) code is BARDILIT. I.b.a.n.

No. IL02017653000001001061. If you use this method we would appreciate it if you let us know you have made a donation directly to the bank, as otherwise we might receive the money but will not know who the donor is. Donations in Israel are recognized for tax purposes in Israel, while for the United States, donations given through P.E.F. Israel Endowment Funds are tax deductible. All contributions must be in US dollars made payable to PEF Israel Endowment Funds, Inc. and may carry a recommendation for the use of the funds. Minimum contribution is \$25. The address is 317 Madison Avenue, Suite 607, New York NY 10017, USA.

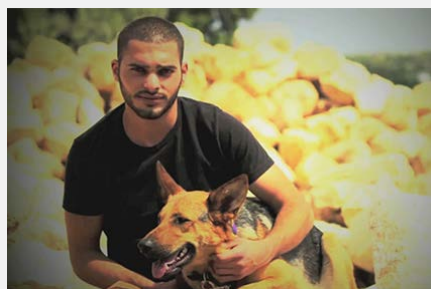
Rehabilitation of Horses and Donkeys

We invite you to visit [our Virtual Home for Horses and Donkeys](#), where you can meet the wonderful horses and donkeys that suffered abuse and criminal neglect over prolonged periods of time before reaching the SPCA and undergoing rehabilitation under the care of our devoted staff. In the Virtual Home you will be able to read about the rescue operations and the rehabilitation processes as well as 'virtually adopt' any of the animals whose story touches your heart. Your generous support will help us meet the high costs of the animals' food and medical treatment.



adoption, an on-line magazine, recommendations for books and movies, tips for school projects, comic strips, links to games and a special area devoted to environmental issues.

The children's website, the first of its kind in Israel, operates along with the SPCA internet site, providing rich information in a user-friendly, direct manner, which is important and meaningful especially in the present age, when children and youth are exposed to never-ending sources of information, that are not always suitable to their age-groups.



Feelings should be Respected

In the belief that educating future generations is the key to creating a moral society, one of tolerance with humane attitudes to all, including animals, the SPCA has been operating the [Department of Humanistic Education](#) for many years. Each year, the Department runs hundreds of educational activities for groups of all ages and from all sectors, that take place in the SPCA facility or other institutions.

Recently the Department of Education produced a video clip to the song "[Feelings that Should be Respected](#)" that was written specially by the rapper Jamil Nafar in Hebrew and Arabic. In the clip, produced with the aim of raising awareness amongst children and youth of the necessity of respecting animals and their feelings and to reduce cases of abuse, Jewish and Arab children from the "Educating for Excellence" Organization in Jaffa are filmed at moving moments that they experienced with the Society's animals.

Please contact us for further details regarding educational activities in the SPCA.

bill, initiated by the SPCA, was passed at the preliminary reading in the Knesset according to which animal welfare organizations, municipal dog pounds and other shelters will only be permitted to give dogs or cats out for adoption after they are spayed or neutered – the SPCA's policy of many years standing.

We believe that this Law will benefit animals, reduce the number of unwanted litters and the cases of euthanasia, will lead to more responsible adoption and will help promote a unified policy on the issue amongst all relevant parties.



State-of-the-Art Clinic

The focal point of the recent renovations project in the SPCA was [our veterinary clinic](#), which provides veterinary services for cats and dogs to the public and cares for all the animals resident in our facility.

Our clinic now meets the standards of a veterinary hospital, providing pets and their owners optimal care and professional service under the best conditions possible. It includes a dedicated reception area, two operating theatres, an X-Ray room, laboratory, surgery prep room, in-house hospital ward and recovery room, and is equipped with up-to-date equipment such as an X-Ray machine and a gas anesthetizing machine intended for various types of surgery.

You, too, are invited to enjoy the clinic services, offering all veterinary services at reasonable prices, including spaying and neutering procedures, which are carried out by our experienced surgeons.

www.spcaisrael.org

להסרה מרשימת התפוצה לחץ כאן