

"Four Brothers" [males and females] awaiting warm homes. Come to adopt them



The Wise One – Toot

A few months ago, four mixed-breed "siblings" were brought to the shelter, after being found roaming around, unaccustomed to human contact. Toot, aged 1.5 years, is one of them. It's hard to accuse her of suspicious behavior, but she should be credited with the fact that with time she has learned to smile and trust the staff. She needs patient owners who will help her open up and gain confidence, and then they will certainly find hidden under that scared and shy look of hers, a gentle, intelligent dog.



The Wicked One – Sofia

Sofia, a sweet and charming female, aged 14 months, gets along well with people and other dogs, and wouldn't harm a soul. She simply is unaware of her physical size and jumps on anyone who approaches her, giving them a gush of licks and kisses. For a year already, Sofia has been waiting in her cage hoping to find owners who will appreciate her energetic personality and all the love she has to give.



Dear friends,

Two months ago the Society launched a series of enlightening lectures on animal welfare, and as a result, many people who were exposed in this way to the work we do came to our shelter. One of the questions that came up again and again was how they could assist the Society and the animals sheltered within it. In the spirit of mobilization, generous giving and voluntarism that characterize the Passover holiday, I would like to elaborate on this subject in our traditional holiday newsletter.

Donations: As a nonprofit organization whose work is made possible thanks to **donations**, every gift, large or small, aids us in continuing the work we have been doing for many years for the welfare and wellbeing of animals. Even a donation of equipment and accessories would be welcome. If, for example, you've cleaned out your closets for the holiday, we would be greatly helped by old blankets, sheets and towels, and even pet gear and accessories that are no longer in use, such as leashes, collars, pet-carriers, litter-boxes, litter-sand, cushioned beds, cat-scratcher-boards etc.

Adoption: At any given time, there are dozens of abandoned **cats and dogs** in the SPCA shelter. Their only wish is to have a warm home and loving owners. Our adoption counselors will accompany you in the "responsible adoption" process, which is customary in SPCA, and will help you find a new four-legged friend of your liking.

Voluntarism: A long, pampering walk, a caressing hand and a loving glance contribute so much to abandoned animals, to their attachment to human beings and to their learning of habits that make it easier to find them a home. You are warmly invited to come for volunteer training that takes place twice a week at SPCA. Afterwards, we would love to have you join us and take part as a volunteer, at your leisure, without advance notice. We would also be grateful and glad to make use of the professional skills of volunteers from various walks of life.

The Society's work: The Society's **Department of Humanistic Education** runs hundreds of educational activities each year for various groups, including a guided experiential tour and a hands-on encounter with the animals. You're welcome to contact us for information on community-contribution days for companies, birthdays with added value and special activities for children. This includes joining the SPCA Members' Club, in which kindergartens and schools assist animals in different ways.

Medical treatment: Our veterinary clinic is open to the public seven days a week, offering veterinary services at affordable prices. If your pet is not spayed/neutered, these operations can be performed at the **SPCA Clinic**, thus contributing to the animals' health while averting over-population and suffering of puppies and kittens cruelly abandoned in the street or that can't find an adoptive home.

Social networks: A small click can have a big impact. On our **Facebook page** important messages appear with information about animals that are 'candidates' for adoption and various activities. A LIKE or SHARE of these posts will provide greater exposure to many more people.

Reporting: Have you encountered an animal in distress? Don't just ignore it. Call the Society's hotline and we will handle the case or refer you to the appropriate entities.

Your ideas and suggestions are important to us. If you have ideas concerning the welfare of animals, please share them with us, and we promise to explore ways to advance them.

Wishing you a very happy Passover holiday,

Hilma Shmoshkovitz, Chairwoman (volunteer)
Society for Prevention of Cruelty to Animals in Israel



A clean and safe Passover
Passover traditionally brings with it a cleaning frenzy. Many are not aware



Gift for the holiday
Are you raising a dog or a cat? Do you want to help abandoned animals in our

The Simple One – Leo

Leo is a sweet, XL-size 1.5-year old dog, with a kind of clumsy body and innocent eyes. Because of his size it's hard for him to find a home, and for the past several months he's watched with envy how his "roommates" at the shelter leave happily with their new owners while he stays behind. Leo is very friendly, loves to play and run with his pals, and all he asks for is strong, energetic owners who can educate him and gain a loyal, loving friend for many years to come.



The one that doesn't know how to ask – Kitzi

Good fortune has not looked fondly upon Kitzi, a mature and friendly 2-year old cat. Being so well-mannered, we believe he grew up in someone's home and at some stage or other was abandoned. He roamed the streets, went into people's houses without asking permission and was brought to us by a man who noticed that his neighbors were treating him unkindly and trying to get rid of him. At some point in his life, he lost an eye, but he manages just fine and absolutely loves being petted. Kitzi is hoping to find a warm home and owners who will lovingly raise him all his life.

For more pets for adoption, [Click here](#)

Help Us Help Them

SPCA Israel activities is possible thanks to donations. Please help us help them.

Information for Donations:

For contributing by credit card, please enter [our website](#), or call: *4553 (if calling from outside Israel, please call +972-3-5136500).

Checks should be made out to: "Society for Prevention of Cruelty to Animals in Israel" and mailed to us at Society for Prevention of Cruelty to Animals in Israel, 159 Herzl Street, Tel-Aviv 68101 Israel.

Should you wish to send your donation directly to the Society's bank account, the

that the majority of cleaning products contain dangerous and toxic synthetic substances that remain in the cleaned area, and their use has a detrimental impact on the health of the occupants of the home and may contaminate the environment, as well.

The groups most seriously at risk are infants, children and pets.

Ecological cleaning products, on the other hand, which are based primarily on plant extracts and natural minerals, offer a safe alternative to familiar household cleaning products. Not only will your family and pets thank you, but the environment will gain as well, since ecological products disintegrate biologically and do not contaminate the air, water or soil.

To read the full article, [click here](#).



Let's play with nuts

Not just dogs and cats find shelter at SPCA, but also horses, donkeys, rabbits, hens and roosters, ducks, birds and others.

Due to the large number of hamsters brought to the Society, most of them from private folks who decided, for whatever reason, they can no longer care for them, a large house, which we call "the hamster villa" was built for them.

The villa was planned meticulously to grant the hamsters optimal conditions in a rich environment and provide for all their needs. It includes several floors, hiding places, a 'playground' and various other facilities – all designed for this purpose from natural materials.

To avoid uncontrolled reproduction and overcrowding, all make hamsters underwent neutering at the Society's veterinary clinic.

It's important to emphasize that the hamster villa is not a petting zoo and the hamsters are not candidates for adoption.

Visitors at our shelter are invited to watch the hamsters, and anyone interested in further information of raising hamsters can ask the staff about it.

shelter? Here is an excellent way of gaining twice!

Join the Purina Pro-Plan Club, receive tips, handsome benefits and discount coupons for purchasing food for your pet, and we at SPCA will receive 1 kg. of food for every new club member enrolled. For example, the meaning of one person enrolling in the club is a supply of food for one cat for a whole week!

In addition, anyone enrolling in the club through this newsletter will receive a gift by mail – a discount coupon of up to 50 NIS for the purchase of Purina Pro-Plan food, honored in pet stores throughout the country.

To join the club, [click here](#).



Furry Wednesdays

Last winter a lecture series took place at SPCA which earned the title "Furry Wednesday". The aim of the series was to provide relevant information and practical tools to dog and cat owners, to those considering adoption and folks who want to deepen their knowledge and their connection with animals. Experts volunteered to lecture on such important topics as animal education and training, nutrition, behavior, communication, grooming and hygiene. We would like to commend the following volunteer lecturers:

Naama Rolnik, a dog trainer and adoption counselor at the Society, focused on integrating a new dog in the home; **Yael Tsafrir**, a consultant on cat behavior, discussed solving common behavior problems of domesticated cats; **Sivan Zilber**, a clinical nutritionist for pets, spoke of the connection between nutrition and pets' health; **Dr. Noa Harel**, a behavioral veterinarian, revealed the chemical language of dogs and cats; and **Iris Paz**, a multi-medal-winning dog hair-stylist, gave interesting tips about dog grooming.

By popular request, all of the lectures were uploaded onto the SPCA YouTube page (in Hebrew) and you're welcome to view them [here](#).

details are as follows: Mercantile Discount Bank Ltd, 16a Jerusalem Boulevard, Tel Aviv-Jaffa; Account No. 1066, branch number 653, the B.I.C. (swift) code is BARDILIT. l.b.a.n.

No. IL02017653000001001061. If you use this method we would appreciate it if you let us know you have made a donation directly to the bank, as otherwise we might receive the money but will not know who the donor is. Donations in Israel are recognized for tax purposes in Israel, while for the United States, donations given through P.E.F. Israel Endowment Funds are tax deductible. All contributions must be in US dollars made payable to PEF Israel Endowment Funds, Inc. and may carry a recommendation for the use of the funds. Minimum contribution is \$25. The address is 317 Madison Avenue, Suite 607, New York NY 10017, USA.



Spring has arrived

They are sweet, captivating and are hoping to take their first steps in a warm and loving home. Like every spring, the season of cat births brings with it a multitude of baby kittens. Most are born in the streets to homeless cats, into a cruel reality that makes it hard for them to survive. Others are born to a domestic cat whose owners apparently didn't bother having it spayed.

In recent weeks the Society has taken in dozens of abandoned kittens. Now, upon reaching the age of 3 months and receiving all of their vaccinations, they are awaiting adoption. In accordance with SPCA policy, all the kittens will be spayed or neutered before leaving for their adoptive homes, so as to prevent the uncontrolled reproduction of more kittens that will have trouble finding warm homes in the future.

Come in to adopt a cute, sweet little kitten, and you will have a loving friend that will bring a lot of joy and happiness into your life.



Great joy

Inbal Perlmuter, a unique musician and one of the outstanding female vocalists in Israeli rock music in the 1990s, passed away in 1997. In January, 1996, during a one-month visit to London, Inbal recorded, together with fellow musician Ram Orion, nine songs on a cassette on a four-channel tape recorder. She named the project "Inbalance" [a play on her name] and intended to modestly produce only a few hundred copies in Israel.

Now, twenty years later, and to the great joy of Inbal's many admirers, the special project is being revived on the Bandcamp website. At the request of Ram Orion and Inbal's family, all proceeds will be donated to the Society for Prevention of Cruelty to Animals (SPCA) in Israel, in which Inbal was active.

To listen to the songs and download the project [click here](#).